

Zug, November 11, 2015

Asset Value Investors (AVI), up until now the second largest shareholder in PEH, has informed the company that it has disposed its entire shareholding of close to 10% in PEH including the position held by the British Empire Securities and General Trust plc, which is managed by AVI. The shares were placed with long-term oriented Swiss shareholders by PEH's market maker Neue Helvetische Bank AG.

Private Equity Holding AG (SIX: PEHN) offers investors the opportunity to invest, within a simple legal and tax optimized structure, in a broadly diversified and professionally managed private equity portfolio.

For further information, please contact:

Lara Jud, Investor Relations, lara.jud@peh.ch, phone +41 41 726 79 80, http://www.peh.ch